

DESIGN + TECHNOLOGY

LOOKBOOK



LIGHTED MIRRORS
VANISHING TV MIRRORS
KITCHEN TVS
SHOWER & BATH TVS
OUTDOOR TVS

REFINED TECHNOLOGY



LIGHTED MIRRORS

Reflect Your Best Self



VANISHING VANITY TVS

More Efficient Mornings



TV MIRROR



VANISHING ENTERTAINMENT TVS

Entertainment-Perfect Décor



KITCHEN TVS

Your Next Kitchen Appliance



SHOWER & BATH TVS

Seamless Entertainment



OUTDOOR TVS

Enjoy Life Outside

ENDLESS POSSIBILITIES

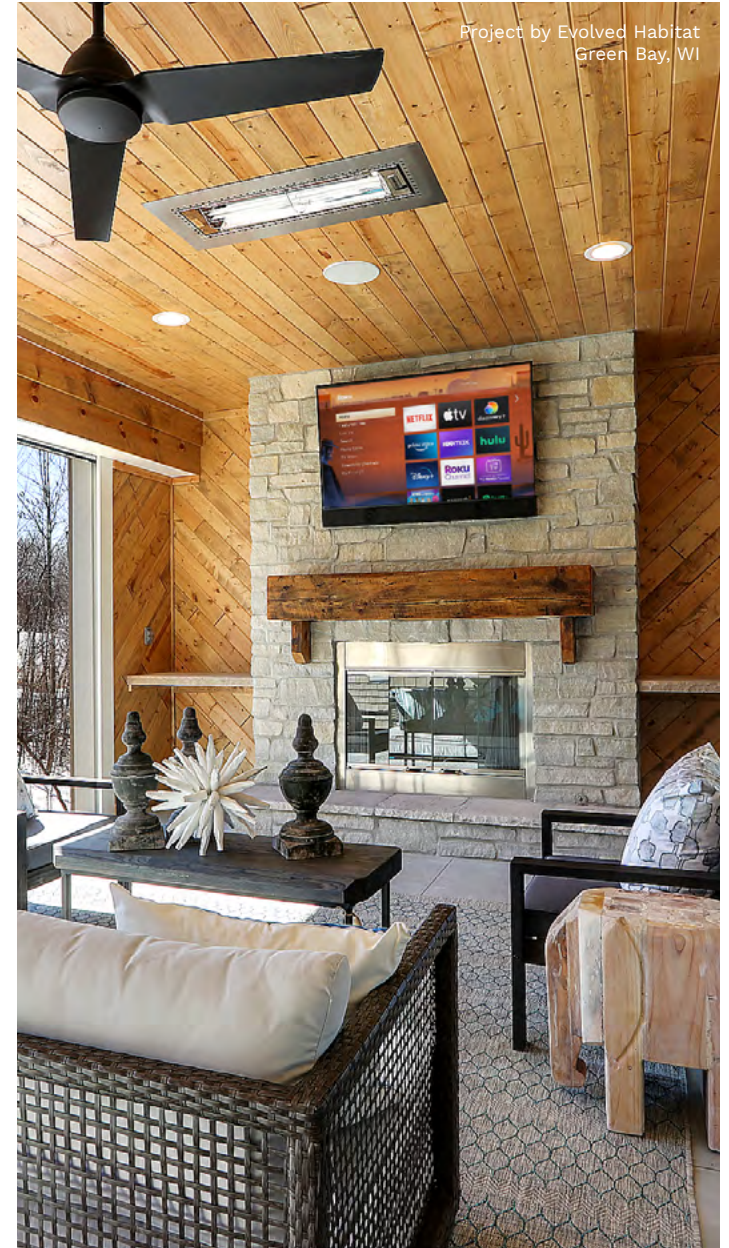
Designer: Joan Behnke & Associates
Architect: Abramson Architects
Owner: M.E. Development Inc.
Integrator: Powerfull Systems
Photography: HANA
Venice, CA



**LIFE IS BETTER
LIVED OUTDOORS**



Project by Walbrandt Technologies
St. Louis, MO



Project by Evolved Habitat
Green Bay, WI





Project by Comware AV
Photography: Olaf Growald
Fort Worth, TX



Project by Audio Video Systems, Inc.
Photography: Edge Media Digital
The Hamptons, NY



THE MODERN ENTERTAINMENT SPACE



Project by Comware AV
Photography: Olaf Growald
Fort Worth, TX

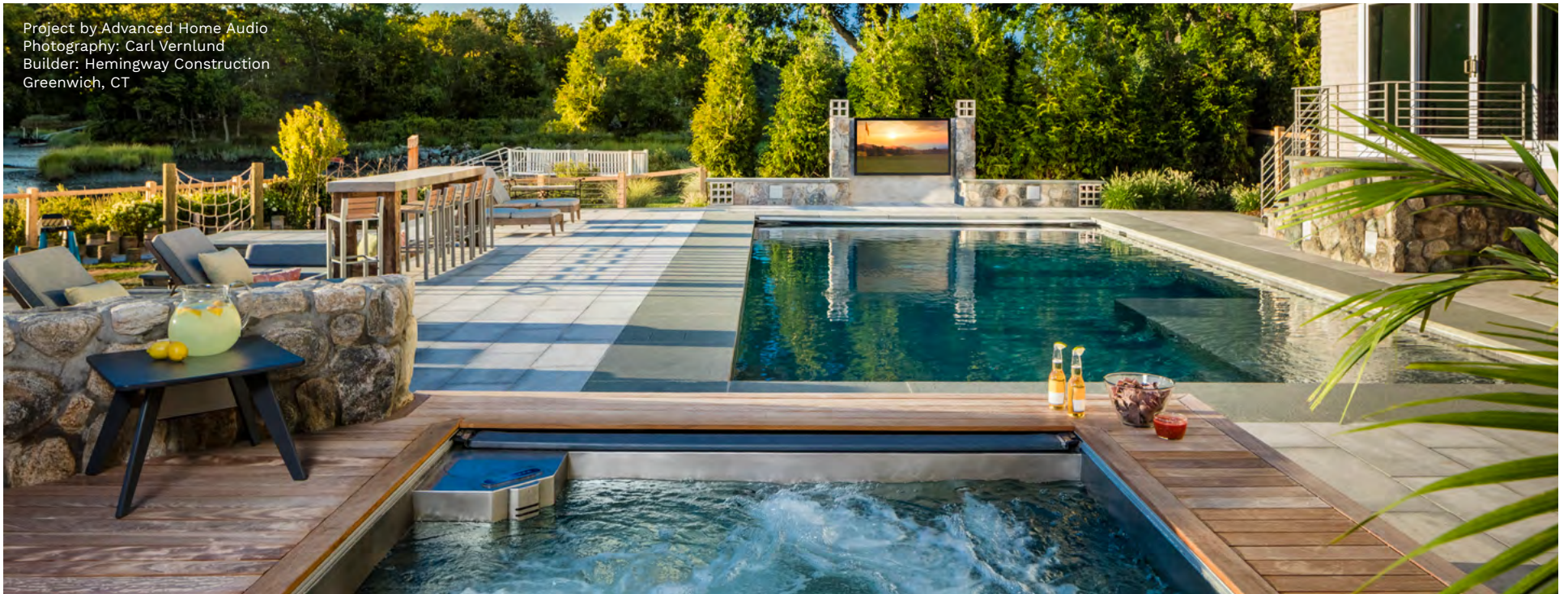


**“SÉURA OUTDOOR TVS ARE
THE BEST ON THE MARKET
... OUR CLIENTS COULDN'T
BE HAPPIER WITH THE
QUALITY AND DURABILITY”**

Jon Lambert
Performance Audio Video LLC
Marietta, GA



Project by Advanced Home Audio
Photography: Carl Vernlund
Builder: Hemingway Construction
Greenwich, CT



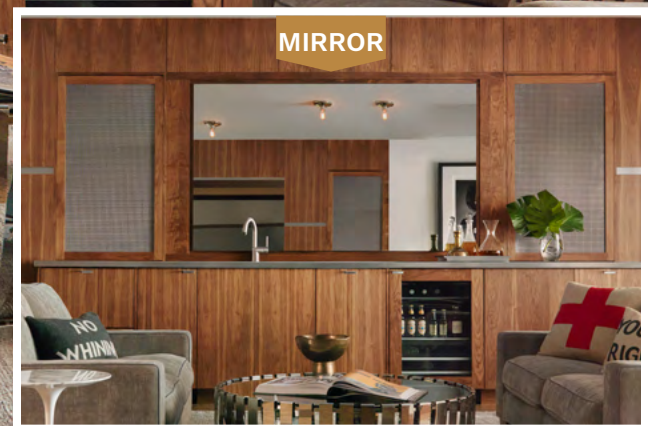


Project by Electronic Concepts
Rochelle Park, NJ

VANISHING TVS



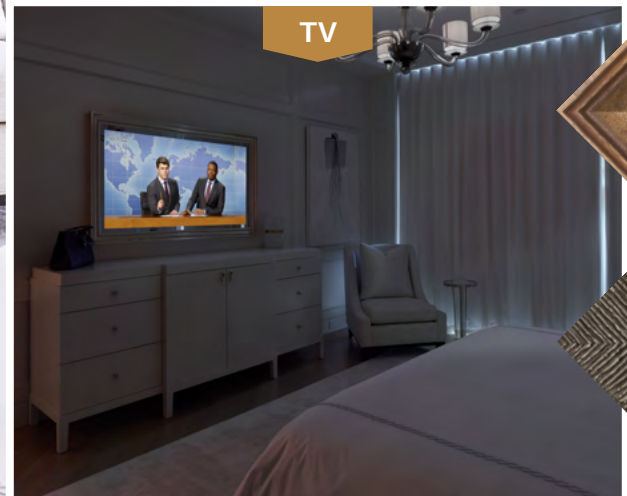
Project by Walbrandt Technologies
St. Louis, MO



Project by La Scala
Vancouver, BC

DESIGNED BY YOU

Select from
100+ size and
frame options

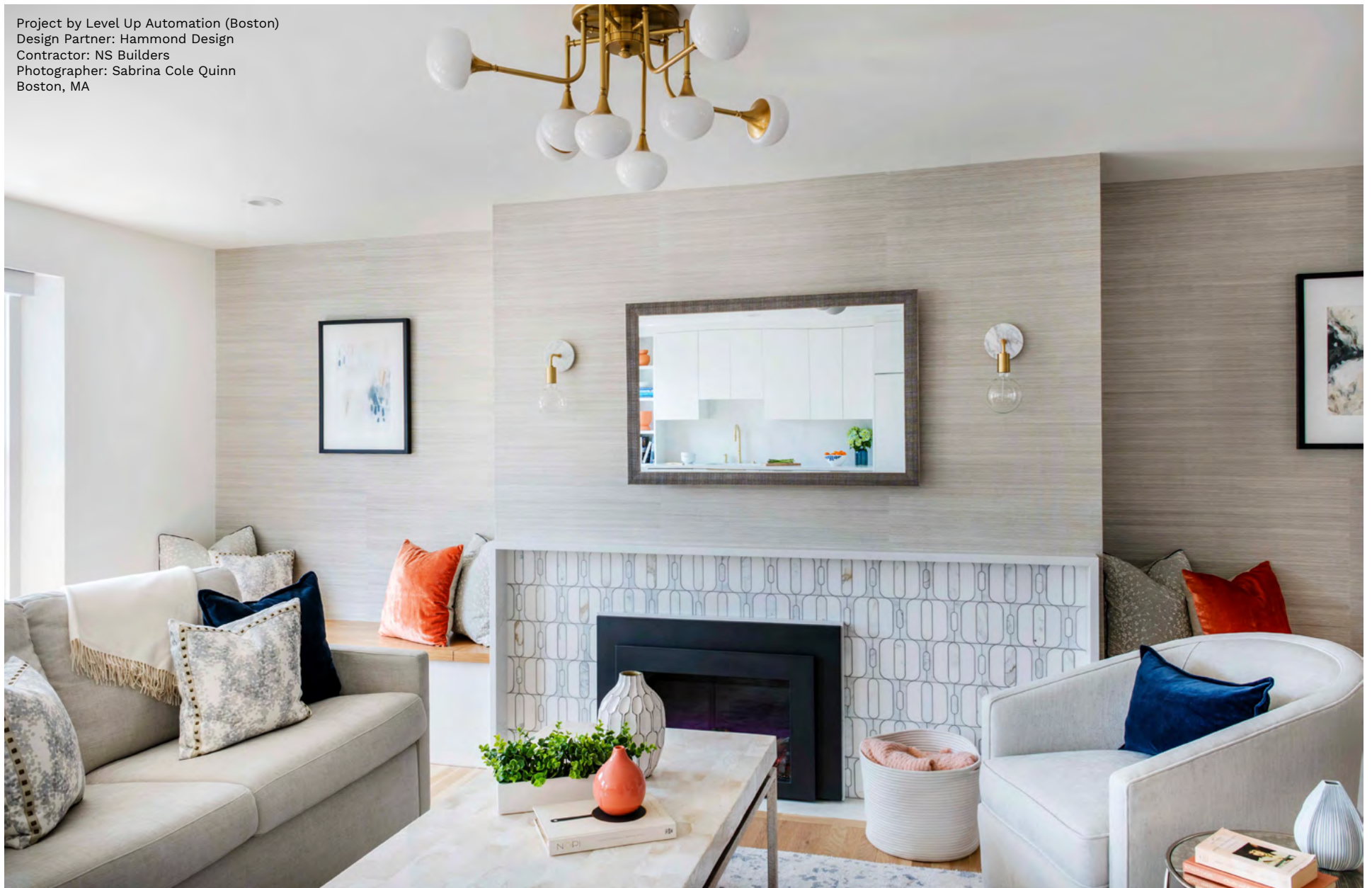




MIRROR

Project by Stone Standard
San Antonio, TX

Project by Level Up Automation (Boston)
Design Partner: Hammond Design
Contractor: NS Builders
Photographer: Sabrina Cole Quinn
Boston, MA





YOUR HOME GYM REIMAGINED

Project by TRIPhase Technologies
Photography: Cory Phillips
Zionsville, IN

ENHANCE YOUR MORNING

Project by Architects' Guild
Jack Levy Design
Photography: SGM PHOTOGRAPHY
VGC NYC Inc.
New York, NY



VANISHING TVS



Project by AVID Installations
Builder: Carl Hansen
Photography: Spacecrafting
Edina, MN



A modern bathroom vanity with a large mirror, wooden shelves holding towels, a sink with a faucet, and a toilet in the background. The vanity is white with a dark wood countertop. The mirror is large and framed with a thin white border. The shelves are dark wood and hold two white towels. The sink is white with a modern faucet. The background wall is white with a towel rack holding two white towels and a toilet paper holder. The floor is dark wood-look tile.

**SEE YOURSELF IN
THE BEST LIGHT**







**“I COULD
NEVER GO
BACK TO
A NORMAL
MIRROR.”**

Jill V.
Lighted Mirrors





**ARCHITECTURALLY PERFECT
AMAZINGLY WATERPROOF**

Project By Barrett's Technology Solutions
Lombard, IL



Project by Sues Electronics
Appleton, WI



Project by Christopher Architecture & Interiors
Photography: Luker Photography
Birmingham, AL

TRUSTED BY THE WORLD'S MOST PRESTIGIOUS BRANDS



Mercedes-Benz



Disney



MICHAEL KORS

AVEDA™



HYATT
HOTELS & RESORTS®



OMNI HOTELS™



FOUR SEASONS
Hotels and Resorts



ST REGIS



WALDORF ASTORIA™
HOTEL & RESIDENCES



THE RITZ-CARLTON

Fairmont
HOTELS & RESORTS



THE PENINSULA
HOTELS



DELANO

the ART
A HOTEL



TECHNOLOGY, MEET DESIGN

When my husband and I formed Séura in 2003—in our garage—we started with a single hand-made prototype and a vision of bringing elegance to high technology. Since that first television mirror, we have grown to a company that offers a full, and constantly evolving, portfolio of technology solutions with applications in every indoor and outdoor space. Our motivation, focus, and inspiration has remained the same. In a word: design.

Séura is a company with the mind of an engineer and the soul of a designer. At Séura, we believe that the superior performance of our technology is not an end goal, but a starting point. We create all of our products knowing that their success, and our customers' satisfaction, ultimately rests on how seamlessly our products are integrated into a designed space.

As you explore your options, we encourage you to imagine the possibilities that are available with our products throughout the home. We are excited to discuss your project with you and the ways that Séura can make it your own.



Gretchen Gilbertson
Co-Founder and Co-CEO

“SÉURA IS A COMPANY WITH THE MIND OF AN **ENGINEER** AND THE SOUL OF A **DESIGNER**.”



**WE BELIEVE IN THE
PERFECT HARMONY
OF TECHNOLOGY AND
DESIGN SO YOU CAN
GET MORE OUT OF
EVERY SPACE.**



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