

Digital Signage For Lobby and Reception Boards

Welcoming a guest to your company through digital signage provides a positive first impression and overall experience. With traditional felt letter boards, written messages can only be posted to a relatively small space. This can make it difficult if you receive many guests on a daily basis. With digital signage, any number of guests' names can be announced and welcomed while also having the power to provide your guests with your company's history, products, services and other relevant information.

Further, content can be updated quickly and seamlessly through software applications, where as a traditional felt letter board requires an individual to physically alter the message in advance. Many institutions such as banks, hospitals, schools and corporations are moving toward digital signage in their lobbies and reception areas to take advantage of this powerful technology.



How do Cables To Go solutions fit into this type of application?

Cables To Go offers a broad array of solutions to support your digital signage needs. Most lobby and reception areas typically use one or two displays at a minimal distance away from the media player or computer. Our UXGA splitter/extenders are a perfect solution for distributing the video signal to multiple displays without causing signal degradation over long distances. Our line of UXGA cabling such as RapidRun can accommodate cable installations up to 150ft away from the PC/media player or splitter unit to each display.

In some cases a receptionist is responsible for maintaining and updating the content and may need to have access to the player or computer without adding additional peripherals or displays the workspace. Our line of KVM switches for digital signage applications allow the appropriate individual access to the player or computer using his or her current monitor and desktop peripherals.

Traditional Cabling Solution Example

A small company is interested in updating from a traditional letter board to a more advanced digital signage system. They would like to have a display in both the waiting area and at the front desk so that guests have the most visibility to the signage system. To keep costs at a minimum, a single office computer using a slideshow presentation will be used to play identical content to both displays. The computer will be placed under the receptionist's desk for easy access and maintenance. The receptionist will require access each morning to log in and start the content using only the keyboard, mouse and monitor currently on the desk. The cabling distance from the computer to the waiting room display is 15ft while the display at the front desk is only 6ft away.



Recommended Solution

Description: TruLink 4-Port UXGA Monitor Splitter/Extender

Application: Splits the content from the single computer to the lobby display, front desk and the receptionist's monitor through a KVM

Part number: 29504

Quantity: 1

Description: TruLink 2-Port VGA/ USB and PS/2 KVM Switch with Cables

Application: Shares the desktop peripherals and monitor between the receptionist's work computer and the digital signage computer

Part number: 35554

Quantity: 1

Description: 6 ft RapidRun CL2-Rated PC Runner Cable

Application: Connects from the splitter/extender to the front desk display

Part number: 42134

Quantity: 1

Description: 15 ft RapidRun CL2-Rated PC Runner Cable

Application: Connects from the splitter/extender to the waiting room display

Part number: 50710

Quantity: 1

Description: 1.5 ft RapidRun HD15 Male Flying Lead

Application: Connects both ends of the runner cables used for the displays

Part number: 40725

Quantity: 4

Description: 6in VGA270 HD15 UXGA M/M Monitor Cable

Application: Connects the splitter/extender to the KVM switch

Part number: 52091

Quantity: 1



29504



35554



42134 and 50710



40725

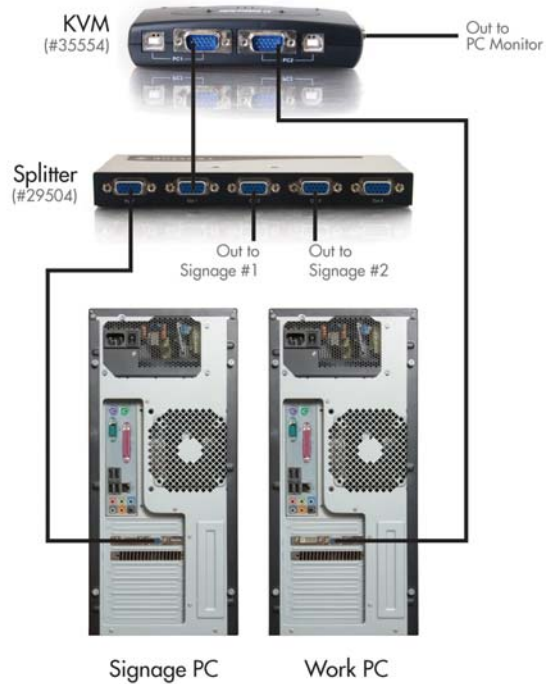
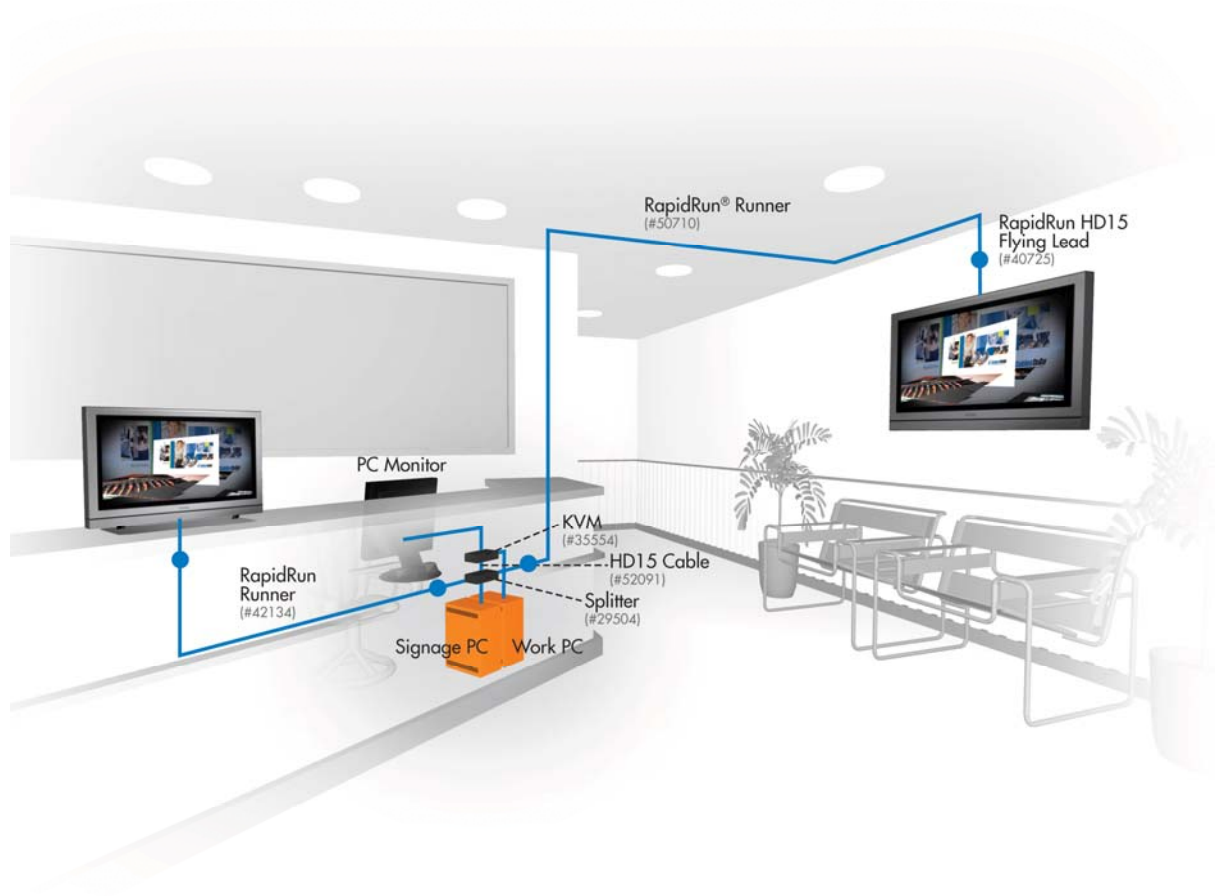


52091

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Application Diagram



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